Marketing strategy for attracting investments in the Antares Gambling platform based on crowdinvesting. antaresgambling.com. Investment Program. Options (shares) of Antares Gambling. 120 291 861 pcs. Return on capital employed. Progressive, depending on the option purchase period (up to 50% per month after the IPO). Low entry threshold. The minimum purchase limit for investors is only 10 options. Term. 200â€“300 calendar days. In this scheme, the investor gets profitability in accordance with the marketing of the investment partnership program, partner companies receive funds to scale their business and generate profit, and Antares, acting as an intermediary, receives a revenue share of dealings between investors and partner companies. Their Investment Strategies and Performance. Vidhi Chhaochharia. (University of Miami). Looking abroad for higher returns and asset diversification should be encouraged, as it should improve the efficiency of global asset allocation. However, some have expressed concerns about the transparency of SWFs, their investment strategies, and that their investments may be affected by political objectives. One specific concern is that SWFs may target strategic industries, and 13 Great Investors and Their Strategies for Superior Returns. Learn how these superstars invest, where they invest, what worksâ€”and what doesnâ€™t. Since people have been making money in the markets, investors and would-be investors have been fascinated with the money managers and traders who have extracted superior returns. In The New Investment Superstars, Lois Peltz examines fifteen of todayâ€™s most successful investors by their area of expertise, including stock-picking, global macro trading, sector investing, and more. Readers will learn how these great investors approach the markets at a time. Investing books offer tips on how to build your wealth. We researched the best options for you, from essay collections to real estate investing books. If you're looking to profit off of rental properties, opt for this great starter book, "The Book on Rental Property Investing: How to Create Wealth and Passive Income Through Smart Buy & Hold Real Estate Investing." In almost 400 pages, author Brandon Turner breaks down the tips and tricks you'll need to become a successful rental property investor. The book offers an excellent explanation of the relationship between corporations and their shareholders, which makes it ideal for those new to investing. Plus, this collection of essays spans more than 50 years. Best for Beginners: A Random Walk Down Wall Street. In July 2011, the fund announced plans to return just under $1 billion to investors by the end of 2011 to avoid reporting requirements under the Dodd-Frank reform act and to focus on family investments. That month, the company's chief investment officer Keith Anderson, co-founder of BlackRock left the firm. The new investment superstars: 13 great investors and their strategies for superior returns. John Wiley and Sons. pp. 19â€“. ISBN 978-0-471-40313-5.