Celebrity makeup artist and TV makeover specialist Ramy Gafni knows no one is born perfect, not even his famous clients. In How to Fake Real Beauty, the makeup guru shares his secrets to enhancing a woman's natural beauty while "faking" what she doesn't have. Some people are thought to be born with flawless features, but many of these gifts are acquired, and the quickest, easiest way is to create the illusion using makeup and a little moxie. The power of makeup goes a long way toward helping you fake anything—a clear complexion, fuller lips, brighter eyes—whatever you want! It's a Book Overview. Celebrity makeup artist and TV makeover specialist Ramy Gafni knows no one is born perfect, not even his famous clients. In How to Fake Real Beauty, the makeup guru shares his secrets to enhancing a woman's natural beauty while "faking" what she doesn't have. Some people are thought to be born with flawless features, but many of these gifts are acquired, and the quickest, easiest way is to create the illusion using makeup and a little moxie. The power of makeup goes a long way toward helping you fake anything—a clear complexion, fuller lips, brighter eyes—whatever you want! It's a great makeup book. It is fun to read with lots of tips and great, easy instruction to looking the best that you can. Love that this book is not just for young girls, there are many good tips for us older ladies too! Read more.