Profitable niche on Amazon, depending on how good you are in searching for bestseller books. I never use software to find a profitable niche to write. I do my research manually because most of the software out there is very expensive for a beginner. Let me give you simple tips I do use to find the best.

But authors in general write a book, get it out there, and go on with the next one. They do a bit of dabbling in promos and ads, but it’s about increasing their royalties, not about making a profit. They don’t care about return on investment, just meeting the self imposed deadline for the next book. There is profit to be made on Kindle. No doubt about it. But you asked an author, who isn’t running a business from it, and that’s my view on it. Profit is the wrong attitude for a writer. A book. NO. 10,000 books, YES, especially if you picked books that could sell for ages. Like cook books, travel books, self-help books. One publisher says they print 15,000 titles. A book or ebook becomes profitable when the income exceeds the cost of production. There are a number of ways to keep production costs low (but skimping CAN make a book look cheap), including indie publishing through the Holy Trinity of Self Publishing: Kindle Direct Publishing, Smashwords, and Createspace. Ten foraging guidebooks that we recommend to students on our Foraging and Wild Foods courses, and links to buy them today. Ten Foraging books you need in your life. Following on from our surprisingly popular blog post featuring the Ten Coastal Foraging Books You Need in Your Life, we’ve put together a list of ten inland foraging books that we recommend.