
Long / Short Hedge Fund Strategies. Bloomberg Financial Description: In today's volatile markets, managing risk is more important than ever. Investors are looking for downside protection while maintaining good returns and market-neutral investing has become one of the hottest methods to meet that need. Market-neutral investments are attractive because they have produced substantially better risk-adjusted returns than the market during the past ten years. This is the one book that looks at market-neutral strategies head-on, assessing those that have worked and some notable ones that have failed and explaining why. Clear, insightful, and illustrated with numerous charts and graphs, Market-neutral Investing is an invaluable guide for professional investors. Market Neutral Investing book. Read reviews from world’s largest community for readers. In today's volatile markets, managing risk is more important than... Let us know what’s wrong with this preview of Market Neutral Investing by Joseph G. Nicholas. Problem: It’s the wrong book It’s the wrong edition Other. Original Title. Market Neutral Investing: Long/Short Hedge Fund Strategies. by Joseph G. Nicholas Bloomberg Press © 2000 336 pages. Focus. Market-neutral investment strategies offer superior risk-to-reward ratios, either by increasing returns or reducing volatility. Most leading practitioners of market-neutral strategies are managers at big institutions, because most other investors are not allowed to sell short. Choosing your strategy has more impact on return than choosing a manager. getAbstract is an Internet based knowledge rating service and publisher of book abstracts. Every week, subscribers are e-mailed a short abstract of a different business book. Each abstract contains an overview of essential ideas from the entire book.