The word evangelism evokes strong reactions among Christians. Conflict about what it is, whether to do it, how to go about it, and the desired results divides churches, demonstrating the need for new theologies and methods that address today’s religiously pluralistic and secular contexts. This book offers a comprehensive treatment of evangelism, from biblical models to contemporary practice. Frances Adeney shows that understanding different contexts and approaches to evangelism and accepting the views of others on this crucial topic can help replace the “evangelism wars” (social action vs. proclamation) with a more graceful approach to sharing God’s good news with the world. Adeney offers a robust vision for evangelism that is exactly what the church needs today. --Elaine Heath, Duke Divinity School. "Frances Adeney has written a book that draws us away from the slick marketing gimmickery that sometimes passes for evangelism. Graceful Evangelism directs would-be evangelists to get in step with the God who is neither contrived nor hurried. Here is an evangelism textbook that is as c